

Announcing the eighth

Assessment Tomorrow

London Spring 2010

Conference and Exhibition

'The 8th e-Assessment Question'

Using Technology to Assess and Support Learning

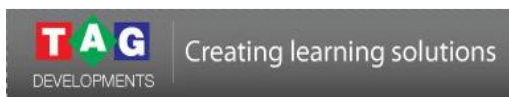
Focus for 2010: Ensuring Fitness for Purpose and Quality in e-
Assessment

America Square Conference Centre, City of London 17th & 18th March 2010

17th March 2010 – developing innovative, reliable and robust solutions, the practical issues
18th March 2010 – Quality, Transparency and Accountability in e-Assessment

www.e-assessment-question.co.uk

Conference Sponsored by



Ofqual is pleased to support the e-Assessment Question. However, the views expressed at the conference are the speakers' own and do not represent Ofqual policy.



e-Assessment Question

8th International Conference and Exhibition

Ensuring Fitness for Purpose and Quality in e-Assessment

America Square Conference Centre, City of London 17th & 18th March 2010

Day One 17th March 2010

Developing innovative, reliable and robust solutions

- 0930 **Opening Plenary Session**, Chair: Colin Deal, Examware
Opening Key Note Address and responses will look at the strategic and policy issues underpinning the expansion of e-Assessment and the impact of technology and the need ensure robustness and reliability in e-Assessment delivery
- 1110 **e-enabling Assessment and Learning**
There are many issues underpinning the expansion of e-Assessment and its role in learning, training, teaching and qualification development. This session examines those issues from standards to technological challenges.
- 1245 **Lunch**
- 1345 **Mobile telephony, learning and assessment session and workshop**
Convergent technologies and the growth of mobile telephony presents us with some of the most innovative and exciting developments in e-Assessment. This session will look at those developments and provide a hands-on workshop approach to using these emerging technologies.
- 1520 **Innovation and People**
The conference is about innovation and this final session of the day will examine some of the leading edge projects around, those pushing the boundaries of development, challenging old thinking and opening new areas of assessment and work.

Day Two 18th March 2010

Quality, Transparency and Accountability in e-Assessment

- 0930 **Setting the Scene**, Chair Kim Catcheside, BBC Radio 4, Education Correspondent
With plenary addresses from Ofqual's head of regulation policy, Chief Executive of Cambridge Assessment and AQA main board member this opening day two plenary sessions will look at the impact of e-Assessment on high stakes qualifications, their development and delivery and how they link to classroom and workplace learning.
- 1100 **Developing Quality in e-Assessment**
The challenge for e-Assessment is not just to maintain standards of quality but provide added value and improve both the delivery of assessments and the understanding and perception of those assessments.
- 1230 **Lunch**
- 1330 **Workshop on eScape and putting such developments in the context of learning**
eScape is one of the most exciting developments in e-portfolio and e-assessment development. In this session we will try to put such developments into context and give delegates the opportunity to see the technology in action.
- 1515 **Why and how to expand the take-up of e-Assessment**
The conference this year will end on considering the take-up of e-Assessment and the factors such as quality, transparency and accountability impact on the implementation of e-Assessment in the class-room and the work-place. Closing remarks from Chair

Speakers Include

Gavin Cooney, MD learnosity; Ruth Goddard, Director, AQA; Bob Gomersall, Chairman, BTL, Stuart Jones, Abel Consultancy; Prof. Richard Kimbell, Goldsmiths, London; Simon Lebus, Group Chief Executive, Cambridge Assessment; Susan McLaren, University of Edinburgh; Denis Saunders, Chair, Calibrand; Linda Steedman, MD, eCom Scotland; Julie Ward, Ofqual (KEYNOTE SPEAKER); Matt Wingfield, TAG Learning; Peter Wilson, NIACE; Matthew White, Ufi/Learndirect; John Winkley, AlphaPlus Consultancy

Who should attend?

Awarding Bodies and Assessment Providers. Sector Skills Councils. Central Government agencies and Local Authorities. Senior managers in Schools, Colleges and Training Providers. Education, Training and Qualification Policy Makers. System Providers. e-Learning and Vocational Qualification Specialists. Publishers. Human Resource Directors and Managers. Training and CPD Managers.

e-Assessment Question

8th International Conference and Exhibition
Ensuring Fitness for Purpose and Quality in e-Assessment
America Square Conference Centre, City of London 17th & 18th March 2010

The Conference

As e-Assessment, the use of computer based assessment, increasingly becomes part of the mainstream in the classroom and the workplace, the challenge for those developing, selecting and implementing e-Assessment solutions is to balance the desire for innovation and development with the need to maintain quality and reliability. This, the 8th annual e-Assessment Question Conference, examines these issues and with the help of expert speakers and acknowledged practitioners and looks at the practical aspects of implementing valid, reliable and innovative e-Assessment.

A broad range of learning, training and study is now assessed using technology. The scope and coverage grows each year.

- The tools and techniques in the marketplace are becoming increasingly sophisticated and traditional doubts and barriers are being overcome.
- A number of large scale qualifications are using e-Assessment and considerable experience is being gained in education, training and industry.
- There is an increasing expectation by students, employees, assessors and government that the technology will be available to use in a secure, robust and fit for purpose manner.
- The e-Assessment Question has become the key event for discussing all the issues surrounding the practical application of computerised testing and assessment. The impressive attendance of the last seven years and the wide range of speakers and exhibitors have shown that there is real interest from the classroom to the workplace in the use of e-Assessment.

With Day One focusing on innovation and maintenance of standards and quality and Day Two looking at the issues of quality, compliance, transparency and accountability, the conference presents an opportunity to examine the key issues in e-Assessment development.

Are you considering computer based testing or using e-portfolios?

Do you want to find out about e-Assessment or want to see the latest developments?

How robust, valid and reliable are e-Assessment solutions?

Are you concerned about the risks and costs?

Want to upgrade current e-Assessment technologies?

How does regulation and government policy influence development?

Involved with e-marking, e-Assessment or e-portfolios for the first time?

Not sure of the impact of DDA on your e-Assessment portfolios or testing?

What is best practice in e-Assessment?

Want to discuss the issues with colleagues, Awarding Bodies etc.?

Heard your Awarding Body is moving to e-Assessment?

What are the implications for learners and teachers, not to mention examiners and managers?

FIND ANSWERS AT THE e-ASSESSMENT QUESTION 2010

Delegates may book for the whole conference or for each day, depending on their interests

www.e-assessment-question.co.uk

e-Assessment Question

8th International Conference and Exhibition
Ensuring Fitness for Purpose and Quality in e-Assessment
America Square Conference Centre, City of London 17th & 18th March 2010

Booking Form – e-Assessment Question 2010

I wish to book:

e-Assessment Question 2010 – two day conference Day One [] Day Two [] Both Days []
(Please tick)

First Name Surname

Position

Organisation

Address

Country Postcode

Telephone Number Mobile

FAX Email

Registration Fees

Full rate:

£250 per delegate per day plus VAT at the prevailing rate.

£475 per delegate for attendance on both days plus VAT at the prevailing rate.

For delegates from schools, colleges, registered charities and the public sector:

£190 per delegate per day plus VAT at the prevailing rate.

£370 per delegate for attendance on both days plus VAT at the prevailing rate.

tick here to claim this discount

I enclose a cheque for the sum of £ made payable to Assessment Tomorrow Ltd.

Your order number :

Please indicate any special dietary requirements :

Three easy ways to register

Electronically: www.e-assessment-question.co.uk FAX: +44 (0) 1487 710866

Post: The e-assessment-question, Learning etc., Riverside, Ramsey Road, Ramsey Forty Foot, Huntingdon, PE26 2XN

For those bookings not accompanied by a cheque, a VAT invoice will be sent upon receipt of your booking. Payment is due within 30 days of our invoice.

This booking is subject to our Terms and Conditions (including Data Protection policy) which can be found on the website www.assessment-tomorrow.com

Cancellations received in writing before 2nd February 2010 will be refunded in full less an administration charge of £30 + VAT. We regret cancellations can not be accepted thereafter. Substitutes are accepted at any time.

Fees cover attendance at all sessions, refreshments and conference documentation.

Accommodation: Overnight accommodation is not included in the registration fee. A list of local hotels is available.

Contact the e-Assessment-Question on +44 (0) 1487 710856 or Email: jeff@assessmenttomorrow.com

Registered in Cardiff No 5534467

Registered Office: 5 St Catherine's Road Broxbourne EN10 7LG